

CONTRACT

WOFL
35 Skyline Drive
Lake Mary, FL 32746
(407) 644-3535

And:

Buying Time
Attention: Liz Dome
650 Massachusetts Ave NW
Ste 210
Floor 1
Washington, DC 20001

<u>Contract / Revision</u> 121377 /		<u>Alt Order #</u>
<u>Product</u> Political Issue		
<u>Contract Dates</u> 08/23/12 - 08/29/12		<u>Estimate #</u> 2162
<u>Advertiser</u> Alan Grayson for Congress		<u>Original Date / Revision</u> 08/22/12 / 08/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOFL	<u>Account Executive</u> Ken Waterman	<u>Sales Office</u> Orlando-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOFL	08/24/12	08/28/12	Good Day 430a	430a-5a		:30			NM	2	\$100.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	----F--				1	\$50.00			
	Week:	08/27/12	09/02/12	-T-----				1	\$50.00			
N 2	WOFL	08/24/12	08/28/12	Judge Mathis	12p-1p		:30			NM	2	\$500.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	----F--				1	\$250.00			
	Week:	08/27/12	09/02/12	-T-----				1	\$250.00			
N 3	WOFL	08/24/12	08/29/12	Judge Joe Brown	1p-2p		:30			NM	2	\$500.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	----F--				1	\$250.00			
	Week:	08/27/12	09/02/12	--W----				1	\$250.00			
N 4	WOFL	08/27/12	08/28/12	People's Court, The	2p-3p		:30			NM	2	\$600.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MT-----				2	\$300.00			
N 5	WOFL	08/24/12	08/28/12	Judge Judy	4p-5p		:30			NM	2	\$1,300.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	----F--				1	\$650.00			
	Week:	08/27/12	09/02/12	-T-----				1	\$650.00			
N 6	WOFL	08/24/12	08/29/12	Fox 35 5p News	5p-530p		:30			NM	2	\$1,600.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	----F--				1	\$800.00			
	Week:	08/27/12	09/02/12	--W----				1	\$800.00			
N 7	WOFL	08/26/12	08/26/12	Fox 35 5p News	5p-6p		:30			NM	1	\$700.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----S				1	\$700.00			
N 8	WOFL	08/26/12	08/26/12	Su 8a-10a News	9a-10a		:30			NM	1	\$250.00
		Candidate Outside the Window										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Week:		08/20/12	08/26/12	-----S				1	\$250.00			
Totals											14	\$5,550.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	7	\$2,950.00	\$2,507.50
08/27/12 - 08/29/12	7	\$2,600.00	\$2,210.00
Totals	14	\$5,550.00	\$4,717.50

Signature: _____ **Date:** _____

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